

MEGA TRENDS!!!

**The Transition to a
Clean Energy Future**



**A More Digital
and Distributed Grid**



**Individualized
Customer Services**



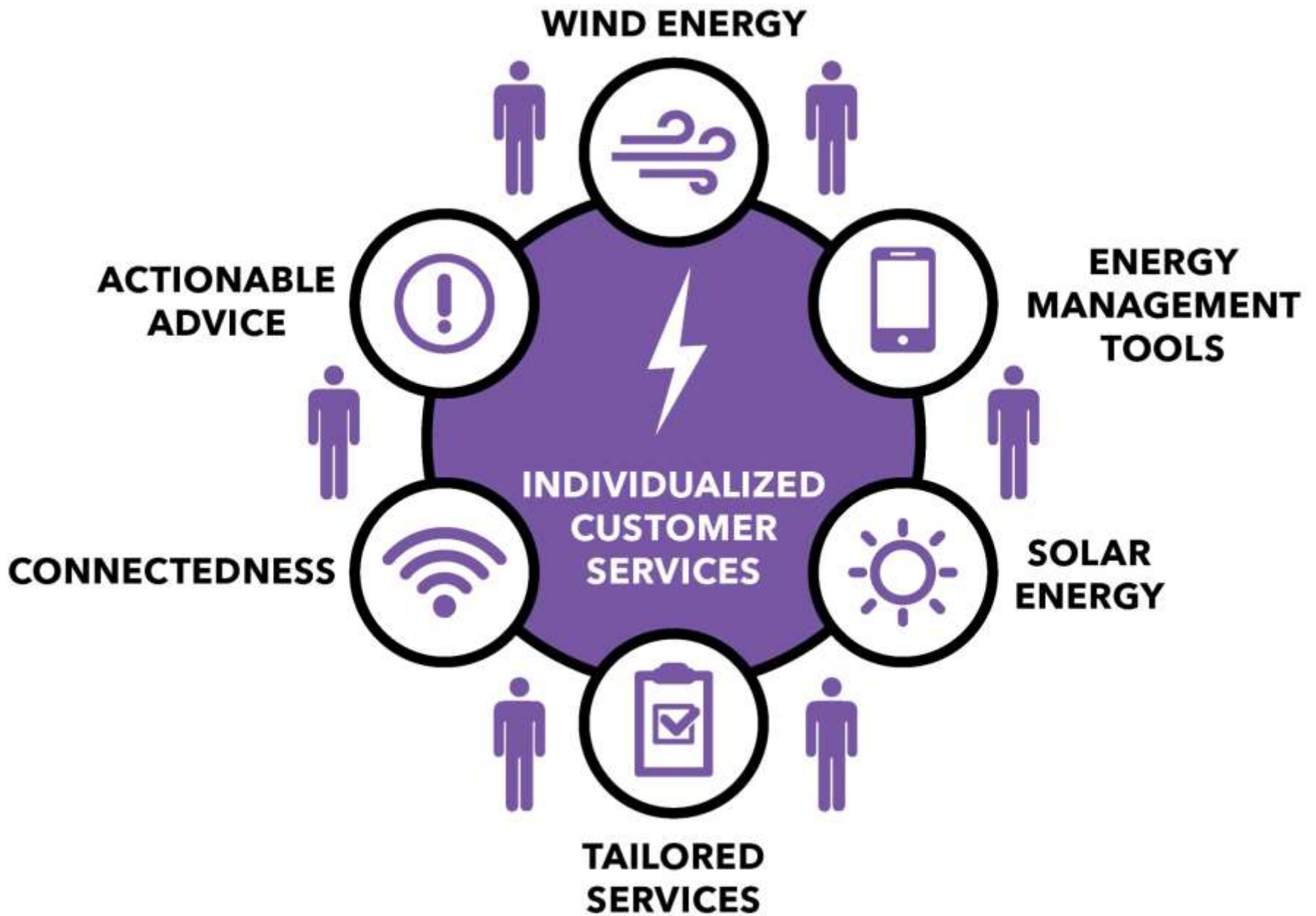
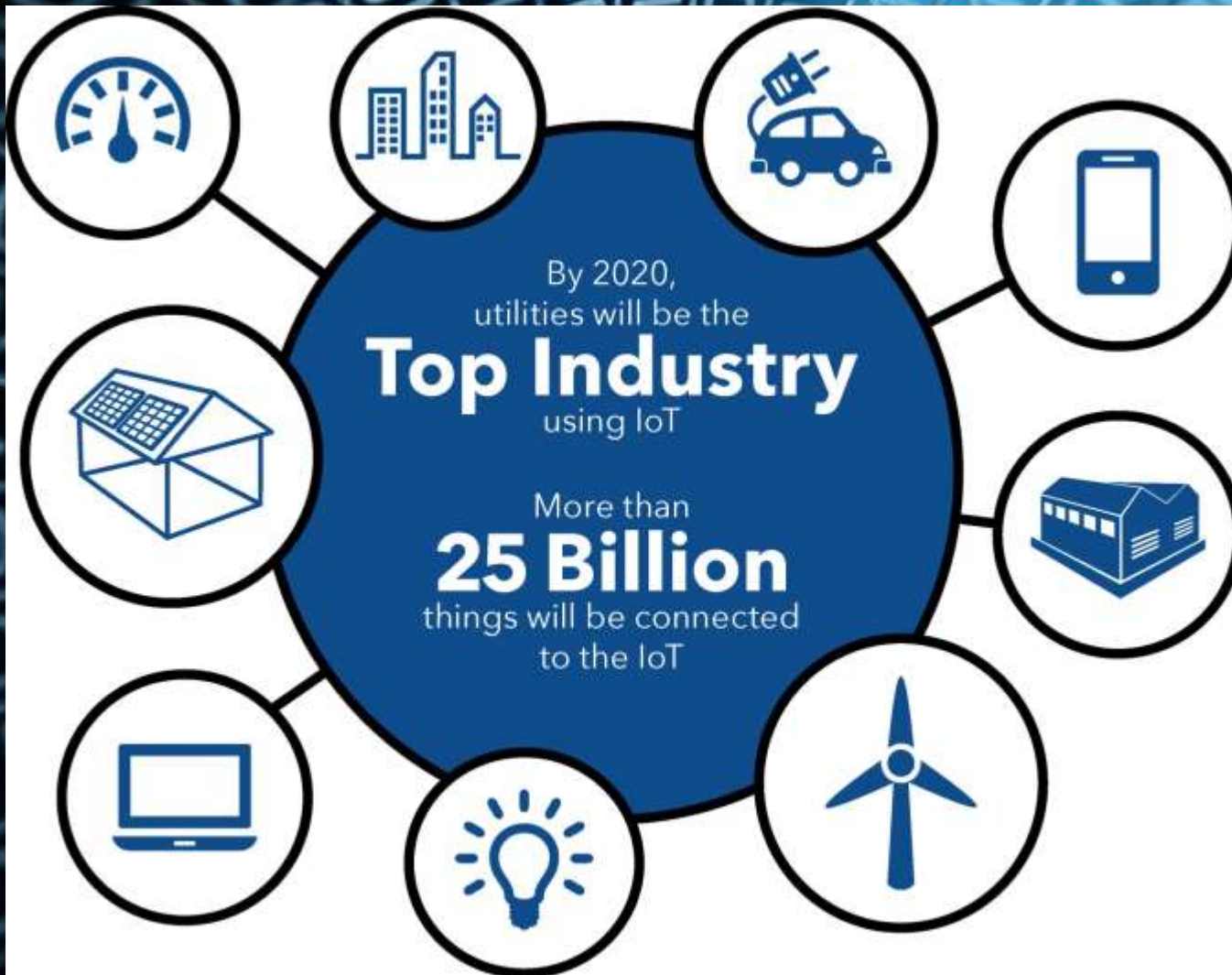




Image: ©2011 American Electric Power
Courtesy of Itron, Inc.







**INVEST AS MUCH IN THE INTERPRETATION
OF DATA AS YOU DO IN COLLECTING IT**



Image: Courtesy of RDH mag.





The Edison Foundation

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